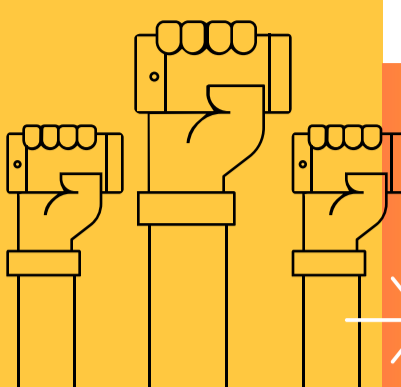


LET'S GO!

# BbWORLD<sup>®</sup> 17 + DEVCON

July 24-27, 2017 | New Orleans, LA



## JULY 24 Techies Unite!

Get technical at DevCon & pre-conference workshops



**DevCon Keynote:** Hilary Mason, data scientist & founder of Fast Forward Labs



**Opening Keynote:** Dr. Jill Biden, accomplished educator and former Second Lady of the U.S.

## JULY 25 BbWorld Begins



Fuel up for more technical learning

Unwind at the DevCon customer appreciation party



Mingle with exhibitors at the welcome reception



Demo over 50 partner solutions at the Exhibit Hall



## JULY 26 BbWorld Day 2

Choose from over 150 informative sessions designed to help you:

- Empower K-12 students to realize their potential
- Engage professional development
- Enhance the teaching and learning journey
- Foster inclusive education
- Lead institutional change
- Optimize the student experience
- Prepare students for the workforce
- Use analytics to drive student success



Hear insights from a think tank on the future of education

Join one of the many hands-on workshops to sharpen your skills

**Gen Z Panel:** Join a panel of recent high school graduates as they discuss their decision making process, perceptions, and expectations about going to college



Drink a hurricane at the famous Pat O'Brien's Bar

## JULY 27 BbWorld Day 3



Talk with experts at the Community Knowledge Bar



**Closing Keynote:** Mae Jemison, education advocate & former NASA astronaut

Celebrate at the Client Appreciation Party at House of Blues



Return to your institution ready to turn your BbWorld 2017 knowledge and inspiration into action



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